



MEMORANDUM

To: General Managers and Program Directors **cc:** Promotion Managers

From: Shawna Beckham

Date: June 30, 2006

Subject: 2nd Quarter 2006: WB Television Network Children's Programming -
Commercial Information

The WB Television Network Children's Programming

Attached is a list of 2nd Quarter 2006 WB Children's Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all WB Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the second quarter of 2006. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the second quarter of 2006, which each affiliated station has received heretofore.

CHILDREN'S PROGRAMS

1. Program: Xiaolin Showdown
Rating: TV-Y7
Length: 30 minutes
2. Program: Viewtiful Joe
Rating: TV-Y7 FV
Length: 30 minutes
3. Program: The Batman
Rating: TV-Y7 FV
Length: 30 minutes
4. Program: Loonatics Unleashed
Rating: TV-Y7 FV
Length: 30 minutes
5. Program: Pokemon Advanced Battle
Rating: TV-Y
Length: 30 minutes
6. Program: Coconut Fred's Fruit Salad Island
Rating: TV-Y7
Length: 30 minutes
7. Program: Johnny Test
Rating: TV-Y7
Length: 30 minutes
8. Program: Yu-Gi-Oh! Dawn of the Duel
Rating: TV-Y7 FV
Length: 30 minutes
9. Program: Spider Riders
Rating: TV-Y7 FV
Length: 30 minutes